

FOR IMMEDIATE RELEASE

Media Contacts: Suzanne Crosina-Sahm
(559) 392-1685
scrosinasahm@rhainc.com

Martha Lucey
(559) 917-8706
mlucey@rhainc.com

RICHARD HEATH & ASSOCIATES, INC. RECEIVES SOCIAL RESPONSIBILITY AWARD

Fresno, CA – September 8, 2021 – Richard Heath & Associates, Inc. (RHA) received special recognition from the Better Business Bureau serving Central California & Inland Empire Counties (BBB) for its extraordinary achievement in social responsibility. Founded in 1980, RHA has dedicated the past 40+ years to advancing social equity and environmental justice through programs that expand access to energy efficiency and vital services for low-income, underserved and hard-to-reach populations.

RHA received the Social Responsibility Award as a part of the “Celebration of Ethical Leadership,” a combined effort of the Fresno State Ethics Center, Lyles Center and BBB. The “Celebration of Ethical Leadership” stems from the BBB’s annual “Excellence in Ethics” and Fresno State’s “Ethical Leadership” and was created to recognize and celebrate ethical leadership while bringing the message of ethics to a larger audience.

“We are honored to receive the BBB’s Social Responsibility Award as a validation of our ethics and integrity. For more than four decades, we have worked as a team to deliver excellence to our clients, community, partners and those in need of the socially responsible solutions we offer. We are grateful to the BBB for this recognition and for setting high standards for ethical, professional behavior. We are proud to serve as their partners,” said RHA’s Chief Executive Officer, Cynthia Bruno Rafferty.

The BBB Ethics Awards for Marketplace Excellence and Fresno State’s Ethical Leadership Award will be televised on KSEE24 and streamed on YourCentralValley.com on Wednesday, September 8 at 7:00 p.m.

About RHA

RHA helps California families and businesses save money, protect the environment and access vital services through impactful, socially responsible solutions. Founded in 1980, RHA pioneered California’s first low-income energy efficiency program, understanding the need to promote equitable solutions for underserved populations. Staying true to this goal for more than 4 decades, RHA’s efforts have resulted in millions of families and thousands of businesses reducing their energy costs, conserving energy, decreasing greenhouse gas emissions and advancing equitable access to vital services.

RHA is a certified Minority Business Enterprise. RHA’s statewide network of staff, contractors and partners provide expansive reach into the community and facilitate delivery of programs to those most in need. For more information on RHA, please visit www.rhainc.com.

